



**2023**

**Partnership  
Package**

**2024**

**Queen's Commerce Kids**

# LETTER FROM THE CO-CHAIRS

Dear Future Partner,

Thank you so much for your interest in Queen's Commerce Kids ("QCK")! We are very excited to be leading this year's team, pushing QCK to new heights. QCK is a not-for-profit, student-led, social impact committee with two main pillars: fundraising and volunteering. Our volunteering pillar focuses on giving our time to develop relationships in the local Kingston community including dispatching Queen's student volunteers into schools in Kingston, and running events such as food and blood drives. Our fundraising program facilitates several fundraisers throughout the year to raise money for SickKids hospital. Last year, we were very proud to have raised \$15,693.

This year, our primary goal is to increase our fundraising efforts further through broadening our club's reach within the commerce program and greater Queen's community.

By choosing to partner with us, you'll be helping SickKids take advantage of huge advances in regenerative medicine, robotics, genetics - to name a few - and tackle the toughest diseases. At QCK, we dream of a world where no children will have to spend long periods of time in the hospital and can get back to doing the things they love!

As upper-year commerce students who have been involved with QCK for three years, we have experienced first hand the large impact a group of passionate, driven and children-loving students can make. Please see below a series of information that highlights QCK's notable initiatives and ways to get involved.

As always, please do not hesitate to reach out if you have any questions regarding the organization and opportunities that may align. We look forward to working with you and your organization to make a valuable impact!

Sincerely,

Rena Zevy & Jordan Rosenfeld  
QCK 2023-2024 Co-Chairs

# QCK MISSION

Queen's Commerce Kids is a social initiative club focused on **making an impact on the children in our communities**. Historically, QCK has operated around two main pillars of impact: volunteering and outreach. Now, fundraising has become a key focus as well, in collaboration with our partner organization: SickKids hospital. Every year, our volunteer program has dispatched nearly 100 students into the Kingston community to work directly with students in local elementary schools. In terms of outreach, QCK has had the pleasure of partnering with SickKids, the Boys and Girls Club of Kingston, Canadian Blood Services, and others to run events and fundraisers in support of their causes. QCK values acting as the liaison between the Commerce Society and the greater community in order to **give back to others and make a socially responsible difference**.



# OUR EVENTS AND PROGRAMS

## FOOD DRIVE

For the last several years, QCK has hosted an annual food drive, collecting non-perishable food items and donating them to a local food bank. Last year, QCK executive members and student volunteers collected and donated 1,058 pounds of non-perishable food items to the Partners in Mission Food Bank. We look forward to continuing this QCK event this year and continuing the annual tradition within the Kingston community!



## ANNUAL BLOOD DRIVE

QCK executive members participate in an annual blood drive for the Canadian Blood Services Kingston branch. This event aims to raise awareness about the importance of blood donation within the Smith School of Business and other faculties here at Queen's. In the past, the QCK blood drive was the largest successful "clinic takeover" that the Kingston branch of Canadian Blood Services has ever had. Specifically, one of our most recent blood drives in 2020 had 50 registrants. We look forward to holding our fifth Blood Drive for the Kingston Canadian Blood Services branch this upcoming school year.

## FIRST-YEAR EXAM REVIEW SESSIONS

During the COVID years, we hosted virtual first-year exam review sessions during the month of December that both had a fantastic turnout, raising over \$3,000 for SickKids while simultaneously giving back to the Commerce community. For these events, upper-year students volunteered their time to develop content and run large-scale sessions for first-year students. This fundraiser was put on in partnership with two Queen's Clubs, the Queen's Commerce Society and BrainTrust Tutoring. Our team is excited to be re-launching the review sessions this fall semester and engaging first-year students in our initiatives.



## VOLUNTEER PROGRAM

We are well-known in the Kingston community for our volunteer program. QCK sends nearly 100 Queen's Commerce students annually into Kingston elementary schools to work hands-on with both students and teachers. We are proud of the strong relationships we have built with three elementary schools: Central Public School, École Catholique Cathédrale, and Sydenham Public School. With the school year beginning, our partner schools are eager to have volunteers return to the classrooms, and our volunteering team is working tirelessly to recruit volunteers, ensuring we do not fall short of achieving our goals and mission.

## PIZZA SALES

Throughout the school year, we host pizza sales at Goodes Hall. It's a simple yet effective way for us to contribute to a good cause. All proceeds from these sales go straight to SickKids. The first pizza sale this year was a hit, raising just under \$800. We're excited about the impact we're making and look forward to more successful pizza sales, uniting the community over slices for a greater purpose!



## POLAR PLUNGE

Last spring, Queen's Commerce Kids embarked on a new venture by participating in the SickKids Campus Challenge. For the first time, our executive team took the plunge, braving the cold waters of Lake Ontario in March. In our collective effort, we reached out to friends and family, gathering donations to support our cause. The result was a significant achievement, as we raised over \$2,000. Every contribution went directly to SickKids, reaffirming our commitment to making a positive impact. Our inaugural Polar Plunge was a success, and we look forward to continuing our efforts in supporting SickKids in the future.

# OUR PARTNERS

## SICK KIDS

QCK has partnered locally and globally with SickKids for several years to improve children's health through care, research and education. During the 2022-2023 school year, QCK raised a total of \$15,693.00 for Sick Kids' charitable causes. This year, we will continue to host various events, giveaways, and promotional draws to raise money for Sick Kids.

# SickKids®

Partners In Mission Food Bank



Canadian Blood Services



Canadian  
Blood  
Services

# NEXT STEPS & CONTACT INFORMATION

Thank you for considering the opportunity to work with Queen's Commerce Kids. If you would like more information about our events and our partnership opportunities, please do not hesitate to reach out to our Outreach team, Kendal Lockhart ([kendal.lockhart@queensu.ca](mailto:kendal.lockhart@queensu.ca)), Noah Leinburd ([19njll@queensu.ca](mailto:19njll@queensu.ca)), and Hayley Levin ([21hsl5@queensu.ca](mailto:21hsl5@queensu.ca)). We are more than happy to answer any questions you may have!

We always look forward to hearing your ideas, developing new offerings, and forming new partnerships. On behalf of the entire QCK team, we are looking forward to the opportunity to work with you!

Sincerely,

The Queen's Commerce Kids Executive Team



Website: <https://www.queenscommercekids.com/>

Instagram: [queenscommercekids](https://www.instagram.com/queenscommercekids)

Facebook: [Queen's Commerce Kids](https://www.facebook.com/QueensCommerceKids)

Co-Chair Emails:

[rena.zevy@queensu.ca](mailto:rena.zevy@queensu.ca)

[jordan.rosenfeld@queensu.ca](mailto:jordan.rosenfeld@queensu.ca)